



Privacy Policy for Mac Does REI

Effective Date: December 18, 2024

At Mac Does REI (“we,” “us,” or “our”), your privacy is our priority. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with our website, services, and blog. By using our site, you agree to the practices described below.

1. Information We Collect

We collect information to provide you with the best possible experience, including but not limited to:

1.1 Personal Information

When you interact with us, you may provide:

- **Contact Details:** Name, email address, phone number, mailing address, and other identifiers.
- **Client Information:** Details about your real estate needs, preferences, and transactions.

1.2 Automatically Collected Data

When you visit our website or blog, we may collect:

- **Device Information:** IP address, browser type, operating system.
- **Usage Data:** Pages visited, time spent, click-throughs, and other site interaction data.
- **Cookies and Tracking Technologies:** Used to enhance site functionality and analyze user behavior.

1.3 Third-Party Data

We may receive data from third parties, such as lead generation tools, social media platforms, or referral partners.

2. How We Use Your Information

We use your information to:

- Provide and improve our services, including personalized real estate solutions.
- Communicate with you via email, text, or calls about updates, promotions, and inquiries.
- Send marketing materials or blog updates you've opted into.
- Analyze website performance and user behavior to enhance your experience.
- Comply with legal obligations and protect our rights.

3. Sharing Your Information

We do not sell your personal information. However, we may share it with:

- **Service Providers:** Third-party partners who help us operate our business (e.g., CRM platforms, email services).
- **Legal Authorities:** To comply with applicable laws, regulations, or court orders.
- **Business Transfers:** If we merge or sell our business, your information may be transferred as part of the transaction.

4. Cookies and Tracking Technologies

We use cookies, beacons, and similar technologies to collect data about your browsing activity. You can adjust your browser settings to decline cookies, but this may limit your website experience.

5. Your Rights

You have the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate or incomplete data.
- Opt-out of marketing communications by following the unsubscribe instructions or contacting us directly.

- Request deletion of your personal information, subject to legal retention requirements.

To exercise these rights, contact us at .

6. Data Security

We implement technical and organizational measures to protect your information from unauthorized access, loss, or misuse. Despite these efforts, no method of transmission or storage is 100% secure.

7. Terms of Communication

By providing your contact information, you agree to receive communications from us via email, phone, text messages, or other media.

- **Opt-Out:** You may opt-out of these communications by replying “STOP” to text messages or using the unsubscribe link in emails.
- For full details, see our [Terms of Communication](#).

8. Third-Party Links

Our website may link to third-party sites or services. We are not responsible for their privacy practices, and we encourage you to review their policies.

9. Children’s Privacy

Our services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with the revised effective date.

11. Contact Us

If you have questions or concerns about this Privacy Policy or how your information is handled, contact us at:

Mac Does REI

contact@macdoesrei.com